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COTTON BAY VILLAGE VOTED SAINT LUCIA'S TOP HOTEL FOR SPA AND RELAXATION IN THE TRIPADVISOR TRAVELLERS' CHOICE AWARDS

TripAdvisor reviewers have voted Saint Lucia's only member of Small Luxury Hotels of the World, Cotton Bay Village, ninth in the 'Relaxation and Spa Hotels in the Caribbean and Mexico' category of the 2010 TripAdvisor® Travellers' Choice® Awards. With Mexican properties dominating the top spots, Cotton Bay Village was the highest rated hotel in the Windward Isles, underlining its position at the pinnacle of Saint Lucia's luxury offering.



An exclusive enclave of stylish suites and villas offering the ultimate in laid-back elegance, Cotton Bay Village has been described by reviewers on the website as 'a charming resort with a village atmosphere'; 'a little piece of paradise'; and 'the most picturesque and unique vacation spot'. With world-class facilities and services including the state-of-the-art Heaven Spa, a range of dining options and the purpose designed Hummingbird Kid's Club, Cotton Bay Village offers a refined yet relaxed experience and a warm, welcoming environment.

Now in its eighth year, the annual TripAdvisor Travellers' Choice Awards honour the world's best hotels, as chosen by those who know them best: the travellers themselves. Unlike any other hotel awards programmes in the world, the TripAdvisor Travellers' Choice Awards are based on millions of real, unbiased reviews and opinions on tripadvisor.com™ and content from across the web.

Michael Bryant, chief executive officer of Cotton Clubs, commented, "Accolades from our guests are the best we could ever receive and we are thrilled to be the highest rated spa and relaxation resort in our corner of the Caribbean. Heaven, the spa at Cotton Bay Village, is a true sanctuary of peace for mind, body and soul and provides pampering for everyone. I would like to personally express our thanks to all the guests whose reviews led to this award."

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“Inspired by the millions of trusted traveller reviews and opinions on TripAdvisor.com, the Travellers’ Choice Awards have once again highlighted the finest hotels in the world,” said Christine Petersen, chief marketing officer for TripAdvisor. “From remarkable bargains to the trendiest hotels, travellers worldwide are recognising more than 700 hotels for their outstanding service, value and quality.”

For further information and reservations please call tel: 020 8874 9900 or visit www.cottonbayvillage.com.

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Note to editors:

Enjoying a beautiful beachside location on the serene east coast of Saint Lucia, Cotton Bay Village is a cool Caribbean cocktail of private villas and a world-class destination resort, served in a tropical village setting that epitomises barefoot elegance. With just 74 luxury residences and villas, Cotton Bay Village is Saint Lucia’s only member of the prestigious Small Luxury Hotels of the World portfolio and is an oasis of peace, offering a refined yet relaxed experience and a warm, welcoming environment. Exceptional levels of service, with staff on hand to cater for every need and a wide range of resort facilities, ensure that Cotton Bay Village is the perfect home away from home.

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